

UNITED STATES DISTRICT COURT

Northern District of California

San Francisco Division

KATHLEEN M. LUCAS, et al.,

No. C 11-01581 LB

Plaintiffs,

v.

HERTZ CORPORATION, et al.,

Defendants.

**ORDER DENYING PLAINTIFF'S
MOTION FOR CERTIFICATION OF
ORDER FOR INTERLOCUTORY
APPEAL**

[Re: ECF No. 59]

I. INTRODUCTION

Kathleen Lucas and Dan Martin (collectively, "Plaintiffs") filed the instant action against car rental company Hertz Corporation ("Hertz") in San Francisco County Superior Court on November 29, 2010. Notice of Removal, ECF No. 1 at 5-12 ("Complaint").¹ Hertz removed the action to this court on March 31, 2011. Notice of Removal, ECF No. 1. On June 21, 2012, the court granted Hertz's motion to compel Mr. Martin to arbitrate his claims pursuant to an arbitration agreement incorporated by reference into the car rental agreement that Mr. Martin signed. 6/21/2012 Order,

¹ Citations are to the Electronic Case File ("ECF") with pin cites to the electronic page number at the top of the document, not the pages at the bottom.

1 ECF No. 53. Mr. Martin now asks the court to certify its order for interlocutory appeal. Motion for
2 Reconsideration or Certification, ECF No. 59.² Upon review of papers submitted and consideration
3 of the applicable rules and authority, the court **DENIES** Plaintiff's motion.³

4 **II. BACKGROUND⁴**

5 In its order granting Hertz's motion to compel arbitration, the court ruled that a valid arbitration
6 agreement exists, that Hertz can enforce it, and that it is enforceable. *See* 6/21/2012 Order, ECF No.
7 53 at 5-19. Mr. Martin argued that the arbitration agreement was unenforceable because it is
8 unconscionable, but the court rejected this argument. The court found the arbitration agreement to
9 be "moderately procedurally unconscionable because of its obscured location and small print and
10 because Mr. Martin did not have to sign or otherwise acknowledge that he saw it, *see id.* at 14-16,
11 but it did not find the arbitration agreement to substantively unconscionable, even though the
12 arbitration will be governed by CICA's procedural rules, and those rules may not allow for any pre-
13 arbitration discovery, *see id.* at 16-19.⁵

14 In so finding, the court set forth its reasoning in detail:

15 Mr. Martin argues that the arbitration agreement is substantively unconscionable
16 because it requires that any arbitration will be governed by CICA's procedural rules,
17 and those rules may not allow for any pre-arbitration discovery. Opposition, ECF
18 No. 44 at 17-18.[] Hertz argues that this does not render the arbitration agreement
19 substantively unconscionable because any limitations on pre-arbitration discovery
20 would affect both parties equally. Reply, ECF No. 49 at 13.

21 ² Mr. Martin also asked the court reconsider its decision, but the court declined to do so.
22 8/22/2012 Order, ECF No. 65.

23 ³ Pursuant to Civil Local Rule 7-1(b), the court finds this matter suitable for determination
24 without oral argument and **VACATES** the November 1, 2012 hearing.

25 ⁴ The court only sets forth the facts relevant to the instant motions. For a more detailed
26 description of the facts of this case, please refer to the court's order dated June 21, 2012. *See*
27 6/21/2012 Order, ECF No. 53 at 1-4.

28 ⁵ The CICA arbitration rules do not affirmatively state that no pre-arbitration discovery is
allowed, but they also do not affirmatively allow for any discovery devices to be used. *See*
McGuinn Declaration, ECF No. 28-2, Ex. 1. The rules do suggest that the CICA arbitrators can
"order" the parties to provide "evidence," but there is no stated standard for when such an order
could be obtained. *See id.* at 16, Art. 28.

Prior to the Supreme Court's ruling in *Concepcion*, numerous courts, at both the state and federal level, found arbitration agreements substantively unconscionable where the rules of the arbitral forum allowed for only minimal discovery or where the effect of the discovery rules operated solely to one side's benefit. See, e.g., *Ontiveros v. DHL Express (USA), Inc.*, 164 Cal. App. 4th 494, 513 (2008) (finding arbitration agreement substantively unconscionable because it allowed for only one deposition absent a showing of substantial need); *Fitz v. NCR Corp.*, 118 Cal. App. 4th 702, 716–17 (2004) (finding arbitration agreement was substantially unconscionable because, “[t]hough NCR contends that the ACT policy's limits on discovery are mutual because they apply to both parties, the curtailment of discovery to only two depositions does not have mutual effect and does not provide Fitz with sufficient discovery to vindicate her rights”); see also *Doubt v. NCR Corp.*, No. C 09-05917 SBA, 2010 WL 3619854, at *7 (N.D. Cal. Sep. 13, 2010) (citing *Fitz* and finding arbitration agreement substantively unconscionable where it limited discovery to only two depositions (aside from depositions of any expert witnesses expected to testify at the hearing) unless the arbitrator found a “compelling need to allow it”). Indeed, Mr. Martin relies on pre-*Concepcion* decisions in support of her argument. See Opposition, ECF No. 44 at 18 (citing *Fitz*, 118 Cal. App. 4th at 717–18; *Martinez v. Master Protection Corp.*, 118 Cal. App. 4th 107, 118–19 (2004); *Kinney v. United Healthcare Servs., Inc.*, 70 Cal. App. 4th 1322, 1322 (1999)).

Concepcion, however, suggests that limitations on arbitral discovery no longer support a finding of substantive unconscionability. The Supreme Court provided the following guidance:

When state law prohibits outright the arbitration of a particular type of claim, the analysis is straightforward: The conflicting rule is displaced by the FAA. *Preston v. Ferrer*, 552 U.S. 346, 353, 128 S.Ct. 978, 169 L.Ed.2d 917 (2008). But the inquiry becomes more complex when a doctrine normally thought to be generally applicable, such as duress or, as relevant here, unconscionability, is alleged to have been applied in a fashion that disfavors arbitration. In *Perry v. Thomas*, 482 U.S. 483, 107 S.Ct. 2520, 96 L.Ed.2d 426 (1987), for example, we noted that the FAA's preemptive effect might extend even to grounds traditionally thought to exist ““at law or in equity for the revocation of any contract.”” *Id.*, at 492, n.9, 107 S.Ct. 2520 (emphasis deleted). We said that a court may not “rely on the uniqueness of an agreement to arbitrate as a basis for a state-law holding that enforcement would be unconscionable, for this would enable the court to effect what . . . the state legislature cannot.” *Id.*, at 493, n.9, 107 S.Ct. 2520.

An obvious illustration of this point would be a case finding unconscionable or unenforceable as against public policy consumer arbitration agreements that fail to provide for judicially monitored discovery. The rationalizations for such a holding are neither difficult to imagine nor different in kind from those articulated in *Discover Bank*. A court might reason that no consumer would knowingly waive his right to full discovery, as this would enable companies to hide their wrongdoing. Or the court might simply say that such agreements are exculpatory-restricting discovery would be of greater benefit to the company than the consumer, since the former is more likely to be sued than to sue. See *Discover Bank*, *supra*, at 161, 30 Cal. Rptr. 3d 76, 113 P.3d, at 1109 (arguing that class waivers are similarly one-sided). And, the reasoning would continue, because such a rule applies the

1 general principle of unconscionability or public-policy disapproval of
 2 exculpatory agreements, it is applicable to “any” contract and thus
 3 preserved by § 2 of the FAA. In practice, of course, the rule would
 4 have a disproportionate impact on arbitration agreements; but it would
 5 presumably apply to contracts purporting to restrict discovery in
 6 litigation as well.

7 Other examples are easy to imagine. The same argument might
 8 apply to a rule classifying as unconscionable arbitration agreements
 9 that fail to abide by the Federal Rules of Evidence, or that disallow an
 10 ultimate disposition by a jury (perhaps termed “a panel of twelve lay
 11 arbitrators” to help avoid preemption). Such examples are not
 12 fanciful, since the judicial hostility towards arbitration that prompted
 13 the FAA had manifested itself in “a great variety” of “devices and
 14 formulas” declaring arbitration against public policy. *Robert
 15 Lawrence Co. v. Devonshire Fabrics, Inc.*, 271 F.2d 402, 406 (C.A.2
 16 1959).

17 *Concepcion*, 131 S.Ct. at 1747. Although there is a difference between a failure to
 18 provide for “judicially monitored discovery” and a failure to affirmatively allow for
 19 any discovery devices to be used, the court believes the above reasoning applies with
 20 equal force here. And although they do not cite *Concepcion*, many post-*Concepcion*
 21 federal district court decisions taking up this issue suggest the same. See, e.g.,
 22 *Simmons v. Morgan Stanley Smith Barney, LLC*, No. 11cv2889 WQH-MDD, 2012
 23 WL 1900110, at *11-12 (S.D. Cal. May 24, 2012); *Valle v. Lowe’s HIW, Inc.*, No.
 24 11-1489 SC, 2011 WL 3667441, at *8 (N.D. Cal. Aug. 22, 2011); *Pilitz v. Bluegreen
 25 Corp.*, No. 6:11-cv-388-Orl-19KRS, 2011 WL 3359641, at *5 (M.D. Fla. Aug. 4,
 26 2011); *Hopkins v. World Acceptance Corp.*, No. 1:10-cv-03429-SCJ, 798 F. Supp. 2d
 27 1339, 1349-50 (N.D. Ga. 2011); *Tierra Right of Way Servs., Ltd. v. Abengoa Solar,
 28 Inc.*, No. CV-11-00323-PHX-GMS, 2011 WL 2292007, at *5 (D. Ariz. June 9, 2011);
 but see *Unimax Express, Inc. v. Cosco North America, Inc.*, No. CV 11-02947 DDP
 (PLAx), 2011 WL 5909881, at *4 (C.D. Cal. Nov. 28, 2011) (finding arbitration
 agreement to be substantively unconscionable where one party would have had to
 “articulate its arguments with a clarity bordering on prescience, for it has no right to
 discovery and will have no opportunity to rebut the other party’s response).

19 In addition, Hertz’s counsel stated at the June 21, 2012 hearing that Hertz had
 20 already voluntarily produced some discovery to Plaintiffs and that Hertz would
 21 continue to act in good faith in this regard. The parties are deposing witnesses, too.

22 Accordingly, the court finds that in this post-*Concepcion* landscape, the
 23 arbitration agreement is not substantively unconscionable. See *Concepcion*, 131
 24 S.Ct. at 1747.

25 6/21/2012 Order, ECF No. 53 at 16-19 (footnotes omitted). Because both procedural and
 26 substantive unconscionability must be present before a court will refuse to enforce a contract,
 27 *Armendariz v. Found. Health Psychcare Servs.*, 24 Cal.4th 83, 114 (2000), the court rejected Mr.
 28 Martin’s unconscionability argument and granted Hertz’s motion to compel arbitration, 6/21/2012
 Order, ECF No. 53 at 19.

On August 10, 2012, Mr. Martin filed a motion asking the court to reconsider its decision or,

1 alternatively, to certify its order for interlocutory appeal. Motion for Reconsideration or
2 Certification, ECF No. 59. The court denied his motion for reconsideration, but ordered the parties
3 to submit further briefing with respect to his motion for certification of its 6/21/2012 Order for
4 interlocutory appeal. 8/22/2012 Order, ECF No. 65. In accordance with that order, Hertz filed an
5 opposition, and Mr. Martin filed a reply. Opposition, ECF No. 66; Reply, ECF No. 67.

6 III. LEGAL STANDARD

7 28 U.S.C. § 1292(b) provides a means for litigants to bring an immediate appeal of a
8 non-dispositive order with the consent of both the district court and the court of appeals. *See* 28
9 U.S.C. § 1292(b); *In re Cement Antitrust Litig.*, 673 F.2d 1020, 1026 (9th Cir. 1982). But a district
10 court may do so “only in exceptional situations in which allowing an interlocutory appeal would
11 avoid protracted and expensive litigation.” *In re Cement Antitrust Litig.*, 673 F.2d at 1026 (citing
12 *U.S. Rubber Co. v. Wright*, 359 F.2d 784, 785 (9th Cir. 1966)). The party seeking certification of an
13 interlocutory order has the burden of establishing the existence of such an exceptional situation.
14 *Coopers & Lybrand v. Livesay*, 437 U.S. 463, 475 (1978). A court has substantial discretion in
15 deciding whether to grant a party’s motion for certification. *Brown v. Oneonta*, 916 F. Supp. 176,
16 180 (N.D.N.Y. 1996), *rev’d in part on other grounds*, 106 F.3d 1125 (2d Cir. 1997).

17 The district court may certify an order for interlocutory appellate review under section 1292(b) if
18 the following three requirements are met: “(1) there is a controlling question of law, (2) there are
19 substantial grounds for difference of opinion, and (3) an immediate appeal may materially advance
20 the ultimate termination of the litigation.” *In re Cement Antitrust Litig.*, 673 F.2d at 1026.

21 The Ninth Circuit defines a controlling question as one in which “the resolution of the issue on
22 appeal could materially affect the outcome of litigation in the district court.” *Id.* at 1027. A
23 question may be controlling even though its resolution does not determine who will prevail on the
24 merits. But it is not controlling simply because its immediate resolution may promote judicial economy.

25 With regard to the second factor, “[c]ourts traditionally will find that a substantial ground for
26 difference of opinion exists where the circuits are in dispute on the question and the court of appeals
27 of the circuit has not spoken on the point, if complicated questions arise under foreign law, or if
28 novel and difficult questions of first impression are presented.” *Couch v. Telescope, Inc.* 611 F.3d

1 629, 633 (9th Cir. 2010) (quotations omitted).

2 Finally, the Ninth Circuit has not expressly defined material advancement of the ultimate
 3 termination of the litigation. Still an immediate appeal will not materially advance the ultimate
 4 termination of litigation where the appeal might postpone the scheduled trial date. *See Shurance v.*
 5 *Planning Control Int'l, Inc.* 839 F.2d 1347, 1348 (9th Cir. 1988).

6 IV. DISCUSSION

7 Mr. Martin has not met his burden to show that this is an exceptional situation warranting an
 8 interlocutory appeal.

9 First, Mr. Martin has now shown that there is a “substantial ground for difference of opinion.”⁶
 10 He does not cite any orders from other courts that conflict with the court’s 6/21/2012 Order. *See Bd.*
 11 *of Trustees of Leland Stanford Junior Univ. v. Roche*, No. C 05-04158 MHP, 2007 WL 1119193, at
 12 *2 (N.D. Cal. Apr. 16, 2007) (A party “must demonstrate a legitimate and substantial ground for
 13 difference of opinion’ between and among judicial bodies.”) (citing omitted); *APCC Servs., Inc. v.*
 14 *AT & T Corp.*, 297 F. Supp. 2d 101, 107 (D.D.C. 2003) (“A substantial ground for dispute [] exists
 15 where a court’s challenged decision conflicts with decisions of several other courts.”). And
 16 although Mr. Martin does not raise it, “the mere fact that there is no Ninth Circuit authority precisely
 17 on point does not satisfy the requirement that there by a substantial ground for a difference of
 18 opinion.” *Owner-Operator Indep. Drivers Assoc., Inc. v. Swift Transp. Co., Inc.* (AZ), No. CV 02-
 19 1059-PHX-PGR, 2004 WL 5376210, at *1 (D. Ariz. July 28, 2004).

20 Instead, Mr. Martin focuses his energies on arguing that the court simply got its decision wrong.
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23 ⁶ The court finds that Mr. Martin has met the first factor and shown that the issue to be
 24 certified is a “controlling question of law.” Essentially, Mr. Martin challenges that court’s
 25 determination that *Concepcion* suggests that limitations on arbitral discovery no longer support a
 26 finding of substantive unconscionability. *See* 6/21/2012 Order, ECF No. 53 at 17-19. This
 27 understanding of *Concepcion* is the basis for the court’s determination that the arbitration agreement
 28 is not substantively unconscionable. *See id.* If this understanding is incorrect, then the court would
 have found the arbitration agreement to be substantively unconscionable and denied Hertz’s motion
 to compel. Nevertheless, because Mr. Martin has not met the other factors in this analysis, the court
 will deny his motion for certification.

1 See Motion for Reconsideration or Certification, ECF No. 59 at 6-7; Reply, ECF No. 4.⁷ This does
2 not suffice. A party does not establish a “substantial ground for difference of opinion” simply by
3 strongly disagreeing with the court’s ruling. *In re Static Random Access Memory (SRAM) Antitrust*
4 *Litig.*, No. 07-md-01819 CW, 2011 WL 250317, at *1 (N.D. Cal. Jan. 25, 2011) (citing *Mateo v.*
5 *M/S Kiso*, 805 F. Supp. 792, 800 (N.D. Cal. 1992)); see *Chehalem Physical Therapy*, 2010 WL
6 952273, at *4 (“To establish ‘a substantial ground for difference of opinion exists,’ a party ‘must
7 show more than its own disagreement with a court’s ruling.’”) (quoting *Marsall v. City of Portland*,
8 No. CV-01-1014-ST, 2004 WL 1774532, at *6 (D. Or. Aug. 9, 2004)).

9 Second, the court also is not convinced that an interlocutory appeal will “materially advance the
10 ultimate termination of the litigation.” As part of his motion, Mr. Martin asks the court to stay the
11 litigation while he appeals the 6/21/2012 Order. Motion for Reconsideration or Certification, ECF
12 No. 59 at 8. This would delay the case even more than it already has been. Plaintiffs filed this case
13 in March 2011, discovery has been open since August 2011, the last day for hearing dispositive
14 motions is January 17, 2012, and trial on Ms. Lucas’s claims is set for April 15, 2013. See
15 9/25/2012 Case Management Order, ECF No. 74. Indeed, this deadlines in this case already have
16 been continued once before. *See id.*

17 Third, in addition to the factors discussed above, the court also notes that certifying its 6/21/2012
18 Order also “would frustrate the decidedly pro-arbitration tilt of the Federal Arbitration Act, with its
19 concomitant policy of avoiding unnecessary delays in prosecuting arbitrations in part through the
20 discouragement of immediate appellate review of orders compelling arbitration.” *Owner-Operator*
21 *Indep. Drivers Assoc., Inc. v. Swift Transp. Co., Inc.* (AZ), No. CV 02-1059-PHX-PGR, 2004 WL
22 5376210, at *1 (D. Ariz. July 28, 2004) (citing 9 U.S.C. § 16(b) (barring an immediate appeal of an

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⁷ In so arguing, Mr. Martin points to several facts that he says render the arbitration clause
25 substantively unconscionable, such as that he will have to retain an attorney in Costa Rica, make the
26 necessary motions to determine whether discovery is permitted in the Costa Rican arbitral forum,
27 and that he is unclear whether he faces a statute of limitations problem there. *See* Motion for
28 Reconsideration or Certification, ECF No. 59 at 7; Reply, ECF No. 67 at 3-4. Mr. Martin did not
present these facts to the court during the briefing on the motion to compel arbitration, although they
are all things that he could have pointed out at that time.

1 order compelling arbitration absent a § 1292(b) certification); *Salim Oleochemicals v. M/V*
2 *Shropshire*, 278 F.3d 90, 93 (2nd Cir. 2002) (“Unnecessary delay of the arbitral process through
3 appellate review is disfavored.”) (citation omitted)); *cf. Moses H. Cone Memorial Hospital v.*
4 *Mercury Construction Corp.*, 460 U.S. 1, 22 (1983) (Congress’s clear intent in enacting the Federal
5 Arbitration Act was “to move the parties to an arbitrable dispute out of court and into arbitration as
6 quickly and easily as possible.”). Although an order compelling arbitration may under some
7 circumstances appropriately be a subject for certification under § 1292(b), *see Kuehner v. Dickinson*
8 & Co., 84 F.3d 316, 319 (9th Cir. 1996) (noting that “an interlocutory order pursuant to the Federal
9 Arbitration Act may in some circumstances satisfy the requirements of 28 U.S.C. § 1292(b)”), in this
10 context and on this record, the court finds that certification of the court’s 6/21/2012 order would not
11 be appropriate.

V. CONCLUSION

13 Based on the foregoing, the Mr. Martin's motion for an order certifying the June 21, 2012 order
14 for interlocutory appeal is **DENIED**.

IT IS SO ORDERED.

16 | Dated: October 21, 2012

 LAUREL BEELER

LAUREL BEELER
United States Magistrate Judge